



The Weekly Bulletin of the Rotary Club of Surathkal

Rotary District 3181

Charter No. 27539

E-SUHRITH



CREATE HOPE
in the WORLD

15th July 2023 VOL: 16 ISSUE: 03

www.rcsurathkal.org

ನನ್ನ ಪ್ರೀತಿಯ ರೋಟರಿ ಮಿತ್ರರೇ,

ಸಾಮಾನ್ಯವಾಗಿ ಜುಲೈಯನ್ನು ರೋಟರಿಯ ಹೊಸ ನಾಯಕತ್ವ ಮಾಸ ಎಂದು ಕರೆಯುವುದು ಸಮಂಜಸವಾಗಿದೆ. ರೋಟರಿ ಜಿಲ್ಲೆಯಲ್ಲಿ, ನಮ್ಮ ಕ್ಲಬ್ಬುಗಳಲ್ಲಿ ಅಥವಾ ನಮ್ಮ ಸಮುದಾಯಗಳಲ್ಲಿ ಹೇಗೆ ನಾಯಕತ್ವ ಗುಣಗಳನ್ನು ಬೆಳೆಸಬಹುದು ಎಂಬುದನ್ನು ಅರಿಯುವ ಸಮಯ ಇದಾಗಿರುತ್ತದೆ.

ತಾ: 14.07.2023ನೇ ಶುಕ್ರವಾರದಂದು ಶ್ರೀನಿವಾಸ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜಿನಲ್ಲಿ ನಮ್ಮ ರೋಟರಿ ಸಂಸ್ಥೆಯ ಹೆಮ್ಮೆಯ ಅಂಗ ಸಂಸ್ಥೆಯಾದ ರೋಟರಾಕ್ಟ್ ಕ್ಲಬ್ಬಿನ ನೂತನ ಪದಾಧಿಕಾರಿಗಳ ಪದಗ್ರಹಣ ಕಾರ್ಯಕ್ರಮವು ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳ ಪಾಲ್ಗೊಳ್ಳುವಿಕೆಯೊಂದಿಗೆ ಅತ್ಯಂತ ಸೃಜನಾತ್ಮಿಕವಾಗಿ ನೆರವೇರಿತು. ಈ ಸಂಸ್ಥೆಯ ರೋಟವರಾಕ್ಟ್ ವಿದ್ಯಾರ್ಥಿಗಳ ಹುಮ್ಮಸ್ಸು, ಸ್ಪೂರ್ತಿಯು ನನಗೆ ತುಂಬಾ ಸಂತಸವನ್ನು ನೀಡಿದೆ.

ರೋಟರಿಯ "ಸ್ವಾರ್ಥವನ್ನು ಮೀರಿದ ಸೇವೆ" ಎಂಬ ಧ್ಯೇಯ ವಾಕ್ಯವನ್ನು ಆದರ್ಶವಾಗಿಟ್ಟುಕೊಂಡು ನಾವೂ ಸಮಾಜಮುಖಿ ಕೆಲಸ ಕಾರ್ಯಗಳಲ್ಲಿ ತೊಡಗಿಸಿಕೊಳ್ಳೋಣ, ಸೇವಾ ಮನೋಭಾವನೆಯನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳೋಣ ಎಂದು ಹಾರೈಸುತ್ತಾ;

ನಿಮಗೆಲ್ಲರಿಗೂ ನನ್ನ ಹೃತ್ಪೂರ್ವಕ ವಂದನೆಗಳು,



ಯೋಗೇಶ್ ಕುಳಾಯಿ

ಅಧ್ಯಕ್ಷ

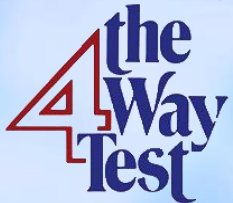
We celebrate the Birthday of....

**Rtn Shridhar T. N. on 26th and
Rtn. Dr. Aravind Bhat K. G. on 31st of July,**

**Ann Chitralekha, W/o Rtn. Anand Rao on 20th and
Ann Veena, W/o Rtn. Yogesh Kulai on 26th
And Annet Sreeverna, S/o Rtn. Sridhar T. N. on 22nd July.**



**E SUHRITH Conveys our Special Greetings to them
on these special occasions.**



Of the things we think, say or do

1. Is it the truth ?
2. Is it fair to all concerned ?
3. Will it build goodwill and better friendships ?
4. Will it be beneficial to all concerned ?

We meet on 1st & 3rd TUESDAY of every month @ VIRAT Complex, near GD P U College, Surathkal @ 07. 30 pm

the week that was

First Board meeting of the Rotary year 2023-2024 was held on 11th July at 'VIRAT'. The meeting was attended by 12 Board members and invitees. After the Secretary's report, President Rtn Yogish kulai has submitted the accounts of Installation day expenses. It was approved by the board.

Decision has been taken to participate in the "Halasu Mela" being organized by H V Sangha on 23rd July at 'VIRAT' premises. Discussion regarding Rotaract and Interact club installation took place.

It has been decided to release E- Suhrith once in 15days , on 1st and 15th of every month instead of every Monday.

Two meritorious students, Keerthan Chandra and Darshan have been given scholarship of ₹10,000/- each by Rtn Rajmohan through RCS Edu & Charitable trust.



Installation of Rotaract club of Srinivas College Mukka was held on 14th July at the college premises. President Rtn Yogish Kulai was the installing officer. Rtr. Roshann R. Nair and Rtr. Bhavish are installed as president and secretary of the club. More than 100 Students and Rotaractors participated in program. Non Rotaractors were inducted to the club. Their own office especially for Rotaract club activities had been inaugurated by Rtn Yogish kulai. Secretary Ramesh Rao and IPP Rtn Yashomathi were present .



Decision has been taken to postpone the dinner meet from 29th July to Sunday 30th July .

Ramesh Rao
Secretary

Rtn. Rajmohan said,

"Nice that the Editor Sachi has given space to Interactors for penning their opinions. Let this continue at least once a month. It will be an inspiration for our partners in service Interactors and Rotaractors."

——-Thank You Sir.

Rtns, Dr. B. R. Samaga, Sathish Rao Iddya, Dr. Aravind Bhat, Pradeepkumar encouraged us with emojis

———Thank You Very much, Rotarians.

Photo gallery Link: [esuhrithbulletin \(google.com\)](https://esuhrithbulletin.google.com)
Video gallery link: [https://esuhrithbulletin/youtube.com](https://esuhrithbulletin.youtube.com)

Rotaract Club Of Srinivas College Of Engg.....IPP Says...

From one of the girl from audience, to one on the dais, my journey has been really wonderful one. I remember joining this club in year 1 of graduation because of Prof. Rohan sir, for a small treat as reward.... The reward was indeed the wonderful one. From a introverted, underconfident, unprepared girl to improvising herself each day, I have come a long way. I have learnt to speak with people having different mindset and opinions and communicate. This was my add on to improving my communication skills. Apart from it, it has made me stand out in many a times. I thank each one of my team board members for constantly supporting me. The self-growth that I have been through was really commendable. There is a saying today's mistake is tomorrow's learning. I wish the upcoming president to take in all the mistakes I have made and bring a better tomorrow for the club.



Rtr. Atmika Bhat

IPP, Rotaract Club Of Srinivas Engg.
Mukka

Some of the activities of our club during the year are.....

- *7 July 2022, installation ceremony was successfully conducted in the presence of Satish Kamath sir (Member of Rotary Mangalore).



- *On 2nd Oct 2022. Our club joined hand with Multi district Project of Rotaract district 3181, 3182 & 3170 ie Beach cleaning at NITK



- *19th November 2022. fresher day was organized. Along with interactions, fun activities and many more, all enjoyed.



- *On 8th December 2022 Blood donation camp was organized. It was huge, success where more than 150 Students donated and helped their way to love a life.



- On 17th Dec 2022, 25 member of our club made their day memorable by visiting an orphanage named Vishwasada mane. We celebrated one of the member's birthday, by providing them with lunch. We gifted books to Children there and also donated a water purifier, clothes and rice bags.



- On 12th December 2022, our team attended the handing event of dialysis unit to srinivas hospital by Rotary club of Surthakal.



- *On 28th Apr 2023, our club organised a talk on Menstrual Hygiene, Dr. B. Hemashree enlightened the audience while Ms Bhavya Hedge spoke about a reusable pads manufactured by herself.



- *21st January 2023, our club volunteered Camp Conducted for City corporation workers, which was arranged by Rotary Club of Surthakal

- 30th Sept 2022, Induction program of new members was conducted in the presence of Rtn Yathish Baikampady, Rtn Yashomathi, Rtn Rajendra Kalbhavi.

- On 30th June 2023, our club attended the Installation Ceremony of Rtn Yogesh Kulai president of Rotary club of Surathkal.

- Dholidha On 7th Oct 2022, Dholidha, people's event was Conducted under the guidance of Dean, HODs and Prof. Rohan Fernandez.

- On 21, 22, 23 Apr 2023. Our club with 16 members attended District conference. We showcased our projects and participated in the events. We got to meet 100 of different people.

- On 22, 23 June 2023. Our club had organized a fund raiser game on the occasion of TechYuva the national fest in our college.

On 6th Dec 2022, Our team members had a trip to Vismaya water park. It was a perfect way to unwind and relax ourselves



5 Things I Wish All Rotarians Knew (and Believed) about Membership

1. Nothing Else Matters -- Rotary is a Membership Organization And Our Product is Service. If you get Membership right, pretty much everything else takes care of itself. If you don't get membership right, everything else is a struggle for the whole year. Work on membership **first**, get your membership committee up and running **first**, and then attend to other priorities. Make sure your membership chair is 100% committed to membership growth, and to getting started in April or May (the April or May **before** the next Rotary year). And that the Membership Chair has a committee. *NOTE: A committee cannot be one member!*



2. Attrition is Real -- Membership organizations lose members, most at alarming rates. I know, you're thinking "Nobody would quit our great club". Wrong. The 5-year average attrition rate for Zone 33 clubs is **fifteen percent (15%) annually**. Half of those leave for reasons you can't control. A handful of clubs have long-term attrition rates below 10% and **none** lower than 8%. Build your membership plan around the assumption that 15% of your members will leave During this next Rotary year, and have a plan to replace them. Count your blessings (and your membership gain) if that doesn't happen.

3. Retention is Important for the LONG Term -- Retention rates can be changed over time, not quickly, and you can't retain your way from 20 to 30 members. Work on retention strategies, but don't count on moving the needle quickly. Find out why people leave through exit surveys, and fix those problems. **I Hint:** Most attrition casualties have been members less than 1, 2 or 3 years (<1 year= highest attrition). Focus your retention strategies on those members.

4. Clubs need membership growth every year -- It doesn't have to be dramatic. 4% annual membership growth will double the size of your club in 18 years. What you want to develop is a **membership growth culture** -- the fundamental belief that the club grows a little every year and avoids huge declines along the way. It's not a series of "membership drives", but a consistent, sustained effort. We have examples of clubs doing just this, with only **one** year of decline (by 1 member) along the way. Set your goal at 10% net membership growth (plus an estimate of 15% attrition).

5. It takes Intentional Strategies -- Discard generalities like, "Ask members to bring guests to meetings". Change that to, "Ask 'x' members to bring 'y' guests to a meeting about Rotary membership on mm/dd/yyyy", and you might have something, if the rest of the plan for reminders, follow up, etc. is in place. Lather, rinse, repeat. Likewise, financial and other incentives for membership recruiting are surprisingly ineffective -you can't make the prize big enough to be "worth the effort" after a member thinks about it for awhile. It's a nice "thank you", but don't count on incentives alone.

Remember the 10:3:1 Rule -- It takes about 10 names or referrals (suspects) to get 3 prospects to a Rotary Information Hour or Rotary club meeting, to get **one** new member proposal. Lack of sufficient "lead generation" is a root cause of low rates of new member flow.

If you **understand** and **believe** these truths, your year as President will be successful, rewarding and perhaps legendary in the life of your club.

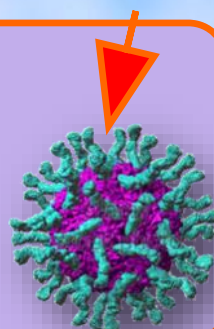
Chris Jones

Rotary Coordinator, Zone 33

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On **13th January 2014**
India was officially
declared as **Poliofree**.
**NOW IS THE TIME
FOR MORE VIGIL**



Rangoli: A Vibrant Indian Art Form

Rangoli is an ancient and vibrant art form originating from India. Derived from the Sanskrit words "rang" meaning color and "aavalli" meaning colored creepers or rows, Rangoli is a form of decorative expression that combines vibrant hues, intricate patterns, and cultural symbolism.

Traditionally, Rangoli is created on the floors of houses or courtyards using colored powders, rice, flowers, or even colored sand. It is a common sight during festivals and special occasions, where it serves as a form of welcome and auspicious decoration. The art form holds deep cultural significance and is believed to bring good luck, ward off evil spirits, and invite prosperity.

Rangoli designs can vary widely in complexity, from simple geometric patterns to elaborate motifs inspired by nature, religious symbols, and mythological figures. The designs are often passed down through generations, with each family adding its own unique touch. The patterns are meticulously created by hand, using practiced gestures and techniques to ensure symmetry and precision.

What makes Rangoli truly captivating is the mesmerizing array of colors used. Artists often employ bright pigments such as red, yellow, green, blue, and orange to create a visually stunning spectacle. The vibrant hues not only add aesthetic appeal but also reflect the festive spirit and joyous atmosphere of the occasions. Water Rangoli.....at Ravilochan Achar's Kuteera.



Beyond its visual appeal, Rangoli is a form of artistic expression that fosters a sense of community and togetherness. It is often created collaboratively, with family members or neighbors coming together to design and execute the artwork. The process of making Rangoli encourages bonding, creativity, and shared celebrations.

In recent years, Rangoli has transcended its traditional boundaries and gained global recognition as a captivating art form. Artists and enthusiasts worldwide have embraced this Indian cultural gem, incorporating its essence into various mediums like canvas paintings, digital designs, and even installations.

Rangoli is not merely a decorative art but a celebration of Indian heritage, creativity, and unity. Its intricate patterns, vibrant colors, and cultural symbolism continue to inspire awe and admiration. As this timeless art form evolves and adapts, it serves as a vivid reminder of India's rich cultural tapestry and its enduring artistic legacy.

{Shravan is approaching and our Anns will be busy in searching their "Rangoli Boxes". We thought this will be the best time for sharing this article generated in 'Chat GPT'}

WONDERFUL DEFINITIONS

SCHOOL

A place where Parents pay and children play.

LIFE INSURANCE

A contract that keeps you poor all your life, so that you can die Rich.

NURSE

A person who wakes you up to give you sleeping pills.

MARRIAGE

It's an agreement in which a man loses his bachelor's degree, and a woman gains her masters..

TEARS

The hydraulic force by which masculine willpower is defeated by feminine waterpower.

CONFERENCE ROOM

A place where everybody talks, nobody listens, and everybody disagrees later on.

FATHER

A banker provided by nature

BOSS

Someone who is early when you are late and late when you are early

POLITICIAN

One who shakes your hand before elections and your Confidence after

HOSPITAL

An institution which holds your ills by pills and kills you by bills.

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We meet on 1st & 3rd **TUESDAY** of every month @ **VIRAT Complex**, near

GD P U College, Surathkal @ 07. 30 pm